

# HOSTS FOR HARRIS

## DEBATE WATCH PARTY GUIDE

SEPTEMBER 10, 2024



# DEAR HOST FOR HARRIS,

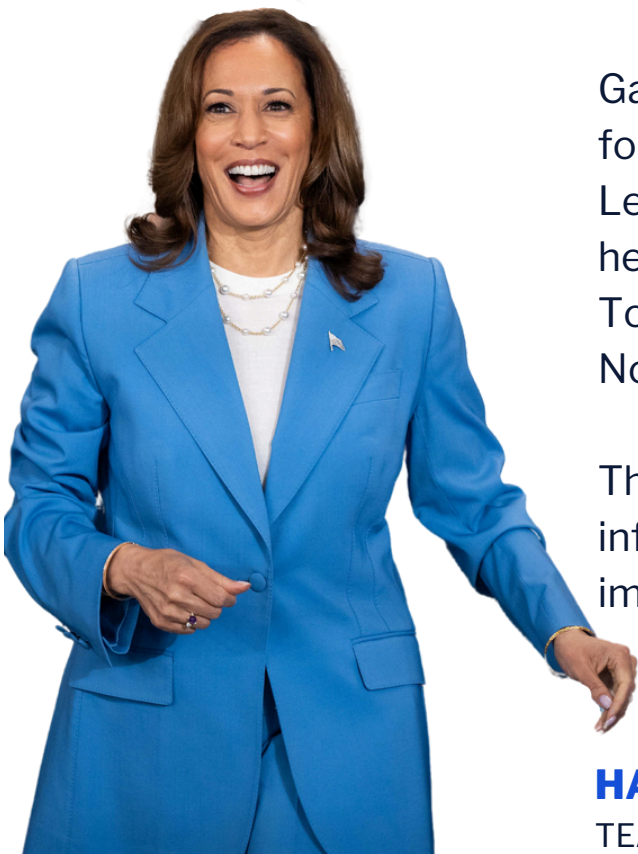
Thank you for hosting a debate watch party with Team Harris-Walz!

Gathering with friends and family is the foundation of our people-powered campaign. Let's let Vice President Harris know we have her back as she takes the debate stage. Together, we'll build the energy we need for November.

This toolkit includes resources and information to make your party joyful, impactful, and successful.

**HAPPY HOSTING!**

TEAM HARRIS-WALZ



# TABLE OF CONTENTS

## **Why Host a Debate Watch Party - Page 4**

### **Before Your Watch Party - Page 5**

- Checklist
- Making your list of invites
- Getting out invites and confirming your guests
- Mobilize event setup guide

### **During Your Watch Party - Page 8**

- Checklist
- Agenda for your watch party
- Sharing content during your watch party

### **After Your Watch Party - Page 10**

- Checklist
- Tell us how it went

### **Resources - Page 11**

- Social media information
- Actions for your guests
- Email and text templates
- Watch party host FAQ
- Tips to create a joyful party atmosphere
- Sign in sheet
- Invite worksheet
- We've got Kamala's back poster





# WHY HOST A DEBATE WATCH PARTY?

- The debate is a critical moment in the campaign and an opportunity for people to join our team.
- For the voters closest to you, you are the only one who can cut through the noise and engage authentically.
- Watch parties are an opportunity to build community and to have Kamala's back.

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# BEFORE YOUR WATCH PARTY

## Pre-Party Checklist

- Pick the right event space - home or other location.
- Create your event in Mobilize using our guide and share the link with guests.
- Schedule out your watch party on Mobilize.
- Test out your technology - TV, internet, speakers.
- If you're providing food, make sure you have everyone's dietary needs.
- Provide your contact number to your guests.






## Making Your List of Invites

- Give yourself time; start one week before the debate.
- Begin with the people you know best.
- Consider other communities you're part of, like a book club.
- Encourage your friends to invite their friends.
- Remember, you can keep this to just friends and family.
- Tip: use an invite tracker to keep track of your guest list and reach out to your community.



# INVITATIONS AND CONFIRMING GUESTS

When hosting an event, it is important to set expectations for attendees by communicating key information and confirming attendance numbers. This is a great time to send out your debate watch party invites! After filling out the [“Host a Presidential Debate Watch Party!”](#) form, follow the timeline below once you have your guest list.

Date	Your To-Do List	Complete?
 <p><b>Getting Your Party Started</b></p>	<ul style="list-style-type: none"> <li>• After submitting the event form, complete the verification process sent to your email.</li> <li>• <b>If left incomplete, your party will not be approved.</b> Approval takes 24 to 48 hours.</li> </ul>	<input type="checkbox"/>
 <p><b>Your Event is Approved</b></p>	<ul style="list-style-type: none"> <li>• You will receive an email with your event’s link</li> <li>• Send invites to all your guests.</li> <li>• Share your event’s details, ask for RSVP’s, and if they are bringing anyone along.</li> </ul>	<input type="checkbox"/>
 <p><b>3 Days Out</b></p>	<p><b>Send out RSVP follow-ups with your guest list</b></p> <ul style="list-style-type: none"> <li>• Send reminder notifications to “Yes” RSVPs and share excitement to see them.</li> <li>• Reach out to guests who haven’t responded yet. Confirm their attendance.</li> </ul>	<input type="checkbox"/>
 <p><b>1 Day Out</b></p>	<p><b>Send our more reminder notifications</b></p> <ul style="list-style-type: none"> <li>• Re-confirm attendees.</li> </ul>	<input type="checkbox"/>
 <p><b>Event Day</b></p>	<p><b>TODAY IS THE DAY!</b></p> <ul style="list-style-type: none"> <li>• Send one last reminder to your guests in the morning.</li> <li>• Make last minute calls to people you invited who have not responded yet.</li> </ul>	<input type="checkbox"/>

# MOBILIZE EVENT SETUP GUIDE

Mobilize is an online platform for our campaign to centrally place all of our events, make our events visible, and follow up with participants who sign up.

Follow the steps below to create and register your debate watch party in Mobilize. You can find the event form [here](#).

## Step 1. Create your personalized event title:

e.g. *Victor's Debate Watch Party, Denver Friends Debate Watch Party, etc.*

## Step 2. Set your event visibility to private:

event details will be available to only those you share your event link with.

**Step 3. Include logistics details for your guests:** your address, parking and anything else.

**Step 4. [Optional] Add a co-host here:** if you are hosting with a friend.

**Step 5. The invite:** share your event link with your list of invited guests.

### Basic information

Event title \*  
Debate Watch Party

### Photo

This image is set by The Democratic National Committee.

Description \*  
I'm hosting a Debate Watch Party to rally behind Vice President Harris during the upcoming presidential debate. Let's plan on watching it together!

You can change or add to this recommended description.  
Format this text using [Markdown](#).



# DURING YOUR WATCH PARTY

## Checklist

- Test out your technology one more time before guests arrive.
- Have your wifi password available for guests to share content on social media.
- Finish up any food or drink preparations.
- Rearrange any furniture so people have plenty of space to mingle and sit.
- Ask everyone to download Reach to share content during the debate.
- Snap pictures and show us the fun you're having.
- Share on social media with people you know.
- Have fun!

## Agenda

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**8:30-8:50 PM ET:** Greet your guests; give them time to socialize; get everyone a comfortable place to watch!

**8:50-9:00 PM ET:** Announce that the address will be starting soon; make sure everyone has Reach ready!

**9:00-10:30 PM ET:** Let the debate begin!

**10:30-10:45 PM ET:** Thank everyone for attending your watch party and make the ask:

**Sign up for an action event as a group using [Go.KamalaHarris.com](https://www.kamalaharris.com).**

**10:45-10:55 PM ET:** After everyone has left, fill out the survey on Reach for all of your attendees so we know how they are feeling about the upcoming election!





# SHARING CONTENT DURING YOUR WATCH PARTY

Use Reach to receive real-time updates during the debate and to share content with your friends, family, and other Harris-Walz supporters.

## Download Reach

Scan the QR Code to Download Reach.

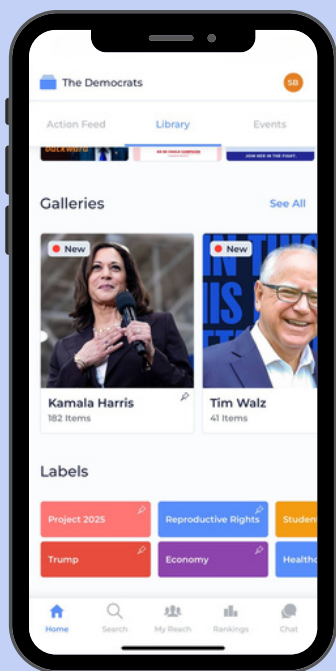


Enter the Campaign Key and Tap “Join.”

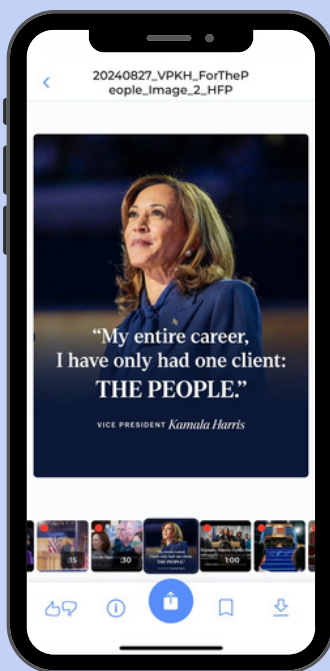
# HWVDJ3

## Select and Share Content

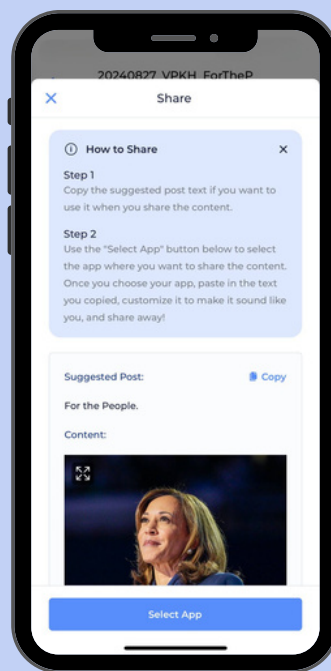
Tap “Library” and scroll through recent content.



Select the content you want to share.



Tap “Select App” to choose where you want to share.



# AFTER YOUR WATCH PARTY

## After Party Checklist

- **Send a personal thank you** text or email to all your guests.
- **Add all your guests as contacts on Reach** and let us know how they are feeling about Kamala and Tim.
- **Plan your next event** or volunteer activity.

## Tell us How it Went

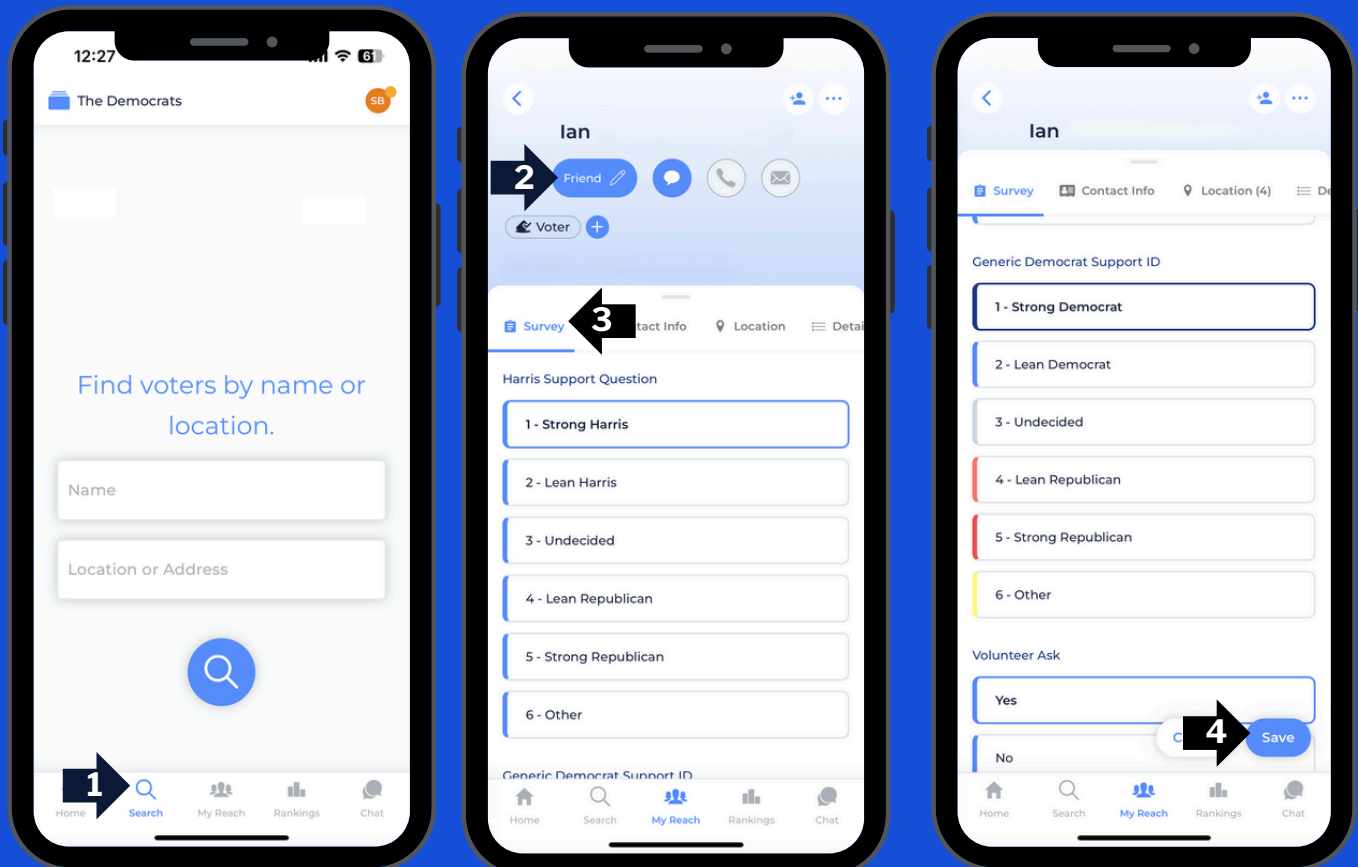
Let us know how your watch party went and how your guests are feeling about the upcoming election!

**Step 1:** Search for your attendees

**Step 2:** Add them to your Reach network

**Step 3:** Complete the survey

**Step 4:** Hit “Save”





# RESOURCES FOR YOUR WATCH PARTY

## On Social Media

- **Tag Us:** We encourage you to share on your social media that you are watching the debate.
- **Hashtags:** Remember to use this hashtag (and encourage all your watch party guests to use it!) so that we can reshare all your pictures:  
#PresidentialDebateWatchParty
- **Picture Taking Pro-Tips:** Make sure your pictures show action, a full room, and some smiling faces.
- **Sharing Reach Content:** Challenge your guests to share content on Reach throughout the night.

# ACTIONS FOR YOUR GUESTS

Have Kamala's back in the debate by setting a goal and asking your guests to take action!

Action	More Information	How to Sign Up
<b>Make Calls</b>	<ul style="list-style-type: none"> <li>• Call voters in battleground states.</li> <li>• Have one-on-one conversations with targeted voters.</li> </ul>	<a href="#">National Organizing Phonebank Signup Link</a>
<b>Download Reach</b>	Share campaign content to your community via: <ul style="list-style-type: none"> <li>• Text messages</li> <li>• Email</li> <li>• Social media               <ul style="list-style-type: none"> <li>◦ Direct messages</li> <li>◦ Your story</li> <li>◦ Posts</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• <a href="#">Reach Training Link</a></li> <li>• <a href="#">Use Reach on a <b>non-mobile</b> device</a></li> <li>• <a href="#">Use Reach on a <b>mobile</b> device</a> <ul style="list-style-type: none"> <li>◦ Enter campaign key: <b>HWVDJ3</b></li> </ul> </li> </ul>
<b>Join Discord</b>	Ask everyone to join our virtual field office.	<a href="#">Discord Invite Link</a>
<b>What action will you ask your guests to take?</b>		<b>What is your volunteer signup goal?</b>

# ASK YOUR GUESTS TO TAKE ACTION

Have Kamala's back in the debate by setting a goal and asking your guests to take action!

Part of Your Ask	Draft Your Ask
<p><b>Who You Are</b></p> <ul style="list-style-type: none"><li>• Thank your attendees for coming!</li><li>• Share a moment that shows why you decided to take action with Team Harris-Walz.</li></ul>	
<p><b>What's at Stake</b></p> <ul style="list-style-type: none"><li>• Share what's on the line for us today.</li><li>• Describe what happens if we don't act.</li><li>• Describe what's possible if we do.</li></ul>	
<p><b>Call to Action</b></p> <ul style="list-style-type: none"><li>• <b>End with an ask</b> that everyone in the room can do to take action with the campaign.</li><li>• <b>Examples:</b> Make calls together next week, download Reach, join Discord.</li></ul>	

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# EMAIL AND TEXT TEMPLATES

## Debate Watch Party Invitation Email/Text Template Sample:

Hi **NAME**,

I'm hosting a debate watch party on September 10th! It's going to be at **LOCATION** at **TIME**. I'd love it if you could join me in celebrating Kamala Harris as she takes the debate stage!

You can RSVP here: **[INSERT YOUR MOBILIZE LINK]**

Feel free to reach out with any questions. I hope to see you there!

Best,  
**YOUR NAME**

## Debate Watch Party Confirm Email/Text Template Sample:

Hi **NAME**, can't wait to see you for the debate watch party at **TIME** on September 10th at **LOCATION**! Can you invite a friend?

## Post Debate Follow-up Email/Text Template Sample:

Hi **NAME**,

I'm reaching out to say thank you for coming to my watch party. It was such a great evening and it was great to see you!

I also wanted to make sure you knew about volunteer opportunities with Team Harris-Walz (that's how I got involved!). To find or host your own party, [click here](#).

For more general volunteer information, you can also head straight to <https://events.democrats.org> and sign-up for any virtual or in-person events.

Thanks for joining us and I hope to see you soon!  
**YOUR NAME**

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# WATCH PARTY HOST FAQs

**Q: How many people should I invite?**

**A:** You should aim to have anywhere from 10-12 people at your watch party.

**Q: Who should I invite?**

**A:** This is a private event for friends and family! This is meant for you to have a good time together and discuss what matters most to you.

**Q: How do I invite people?**

**A:** Invite your friends and family the way you would invite them to anything else. Use whatever form of communication (text, call, DMs on your personal social media) you normally use with them – and just let us know you did so on **Reach**.

**Q: When should my watch party start?**

**A:** We recommend gathering together with snacks 30 minutes before the debate begins.

**Q: Where can we watch the debate?**

**A:** ABC will be airing the debate.

**Q: What should people bring?**

**A:** People don't need to bring anything other than their phones and perhaps snacks to share if they would like!



# TIPS TO CREATE A JOYFUL ATMOSPHERE

When your debate watch party has a fun theme, invited guests will have moments and content to share with their people creating a sense of FOMO (Fear of Missing Out), helping to spread the word and get others engaged. The below gives you some theme ideas for a fun debate watch party!

Themes	Description
<b>Dress to Impress</b>	Ask your guests to attend your party, looking like our candidates. VP Harris is known for her converse and pantsuits, while Gov. Walz loves to rock a flannel shirt, jeans, and a camo hat.
<b>Game Night</b>	Having guests play games before, during, or after the debate keeps them engaged. Games like “debate bingo” or a “jelly bean guessing game” allows guests to make debate predictions like Kamala saying “excuse me, I’m speaking” or “Trump will mention crowd size 85 times.”
<b>Sip and Drink or Eat and Meet</b>	Offer Harris-Walz inspired foods and drinks. Drinks like “Midwestern roots beer” & “Piña Kama-das” are punny while food options like Doritos and turkey legs are known Harris-Walz favorites.
<b>Bring a Pet Event</b>	If there’s one thing we know about pet owners, it’s that they always miss their pet when they’re not home. Pet-friendly events will allow a higher attendance rate. “The Underdogs pre-debate pack walk” and “Dogz for Walz” are examples.





### Ask Guests to Bring Some Joy:

- **Playlists:** Guests share Kamala and Tim inspired songs.
- **Harris-Walz on the Walls:** Set up a table near an empty wall and answer with sticky notes “I’m voting for Harris-Walz because…” or “My favorite thing about Kamala is…”
- **Potlucks:** Ask guests to bring food and drinks that our candidates would love!

### Conversation Suggestions

- **“We have less than 2 months until election day - what can we each commit to do this week to help elect Kamala and Tim?”**
- **“What was the most surprising thing we heard tonight?”**
- **“What do you think a Trump-Vance administration would mean for our country?”**
- **“With less than 2 months until Election Day, I will commit to \_\_\_\_\_ this week to help elect Kamala and Tim.”**

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## Sign in Sheet

EVENT NAME \_\_\_\_\_ EVENT DATE \_\_\_\_\_

Name	Phone Number	Email	Choose how you'd like to participate
			<input type="checkbox"/> Reach out to people you know <input type="checkbox"/> Share campaign content <input type="checkbox"/> Create campaign content
			<input type="checkbox"/> Host/attend community events <input type="checkbox"/> Doorknock for the campaign <input type="checkbox"/> Phonebank for the campaign
			<input type="checkbox"/> Reach out to people you know <input type="checkbox"/> Share campaign content <input type="checkbox"/> Create campaign content
			<input type="checkbox"/> Host/attend community events <input type="checkbox"/> Doorknock for the campaign <input type="checkbox"/> Phonebank for the campaign
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			<input type="checkbox"/> Host/attend community events <input type="checkbox"/> Doorknock for the campaign <input type="checkbox"/> Phonebank for the campaign

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## Invite List

EVENT NAME \_\_\_\_\_ EVENT DATE \_\_\_\_\_

First Name	Last Name	Phone Number	How do you reach them?	Invited?	Notes
				<input type="checkbox"/>	
				<input type="checkbox"/>	
				<input type="checkbox"/>	
				<input type="checkbox"/>	
				<input type="checkbox"/>	
				<input type="checkbox"/>	
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				<input type="checkbox"/>	
				<input type="checkbox"/>	

**WE'VE GOT  
KAMALA'S BACK**

# HOSTS FOR HARRIS

THANK YOU!

